

# Greater Richmond Aquatic League 2011 Championship Meet

## Heat Sheet Ads Form

Use this form to submit your club's Heat Sheet Ads. **All orders must be paid in full at Champs Registration.** Payment will be included in your one check at Champs Registration.  
The Champs Coordinator must turn in the order to Greg Sager, VP-Champs by **Friday, July 15th.**  
 Teams may submit ads for swimmers qualifying at the last meet no later than **Thursday, July 21st.**  
 No orders/changes can be accepted after July 22nd due to the printing schedule.

Team \_\_\_\_\_

Champs Coordinator \_\_\_\_\_ Phone \_\_\_\_\_

Heat Sheet Ads sell for the prices below. Please collect the full price and keep half of the cost as a fundraiser for your club. No reimbursement checks will be written by GRAL.

**Don't forget to submit an Ad for your team and thank your coaches!**

### Heat Sheet Ads:

| Ad Sizes           | Ad Must Fit Within These Borders | Amount Collected Per Ad | Price Paid to GRAL Per Ad | Number of Heat Sheet Ads Submitted | Total Payment Owed at Registration |
|--------------------|----------------------------------|-------------------------|---------------------------|------------------------------------|------------------------------------|
| Business Card      | 3.5" w x 2" h                    | \$ 15                   | \$ 7                      |                                    |                                    |
| ¼ Page             | 4" w x 5" h                      | \$ 30                   | \$ 15                     |                                    |                                    |
| ½ Page             | 8" w x 5" h                      | \$ 50                   | \$ 25                     |                                    |                                    |
| Full Page          | 8" w x 10" h                     | \$ 75                   | \$ 37                     |                                    |                                    |
| Inside Back Cover  | 8" w x 10" h                     | \$ 110                  | \$ 50                     |                                    |                                    |
| Inside Front Cover | 8" w x 10" h                     | \$ 110                  | \$ 50                     |                                    |                                    |
| Back Cover         | 8" w x 10" h                     | \$ 125                  | \$ 55                     | Not Available                      | Not Available                      |
| <b>TOTAL</b>       | -----                            | -----                   | -----                     | -----                              | <b>\$</b>                          |

- ALL Ads must be **BLACK AND WHITE**
- ALL Ads must be camera ready
- ALL Ads must be cut to the appropriate size
- No emailed ads will be accepted – **HARD COPY ONLY**
- Ads must fit in the designated sizes and paid for accordingly
- See Ad Samples on the GRAL web site to show your parents

Teams are encouraged to submit their ads already positioned on a full page in order to have "team pages" (such as 10 business cards).

However, *the number of ads on the page will determine the payment due.*

Please use white copy paper – no lines. Single ads will be placed randomly throughout the ad space.

Questions? Contact Greg Sager at [rgsager@yahoo.com](mailto:rgsager@yahoo.com)