

Greater Richmond Aquatic League 2009 Championship Meet

Heat Sheet Ads Form

Use this form to submit your club's Heat Sheet Ads. **All orders must be paid in full at Champs Registration.** Payment will be included in your one check at Champs Registration. The Champs Coordinator must turn in the order to Suzanne Ridgway by July 10th. Swimmers qualifying at the last meet may put in an ad at registration on the 18th. Champs registration will be on Saturday, July 18th. No orders/changes can be accepted after registration is complete.

Team _____

Champs Coordinator _____ Phone _____

Heat Sheet Ads sell for the prices below. Please collect the full price and keep half of the cost as a fundraiser for your club. No reimbursement checks will be written by GRAL.

Don't forget to submit an Ad for your team and thanking your coaches!

Heat Sheet Ads:

Ad Sizes	Ad Must Fit Within These Borders	Amount Collected Per Ad	Price Paid to GRAL Per Ad	Number of Heat Sheet Ads Submitted	Total Payment Owed at Registration
Business Card	3.5" w x 2" h	\$ 15	\$ 7		
¼ Page	4" w x 5" h	\$ 30	\$ 15		
½ Page	8" w x 5" h	\$ 50	\$ 25		
Full Page	8" w x 10" h	\$ 75	\$ 37		
Inside Back Cover	8" w x 10" h	\$ 100	\$ 50		
Inside Front Cover	8" w x 10" h	\$ 100	\$ 50		
Back Cover	8" w x 10" h	\$ 110	\$ 55		
TOTAL	-----	-----	-----	-----	\$

- ALL Ads must be black and white
- ALL Ads must be camera ready
- ALL Ads must be cut to the appropriate size
- No emailed ads will be accepted – hard copy only
- Ads must fit in the designated sizes and paid for accordingly
- See attached Ad Samples to show your parents

Teams are encouraged to submit their ads already laid out on a full page in order to have “team pages” (such as 10 business cards). However, the number of ads on the page will determine the payment due. Please use white copy paper – no lines. Single ads will be placed randomly throughout the ad space.

Questions should be directed to Suzanne Ridgway at swmridgway@gmail.com